

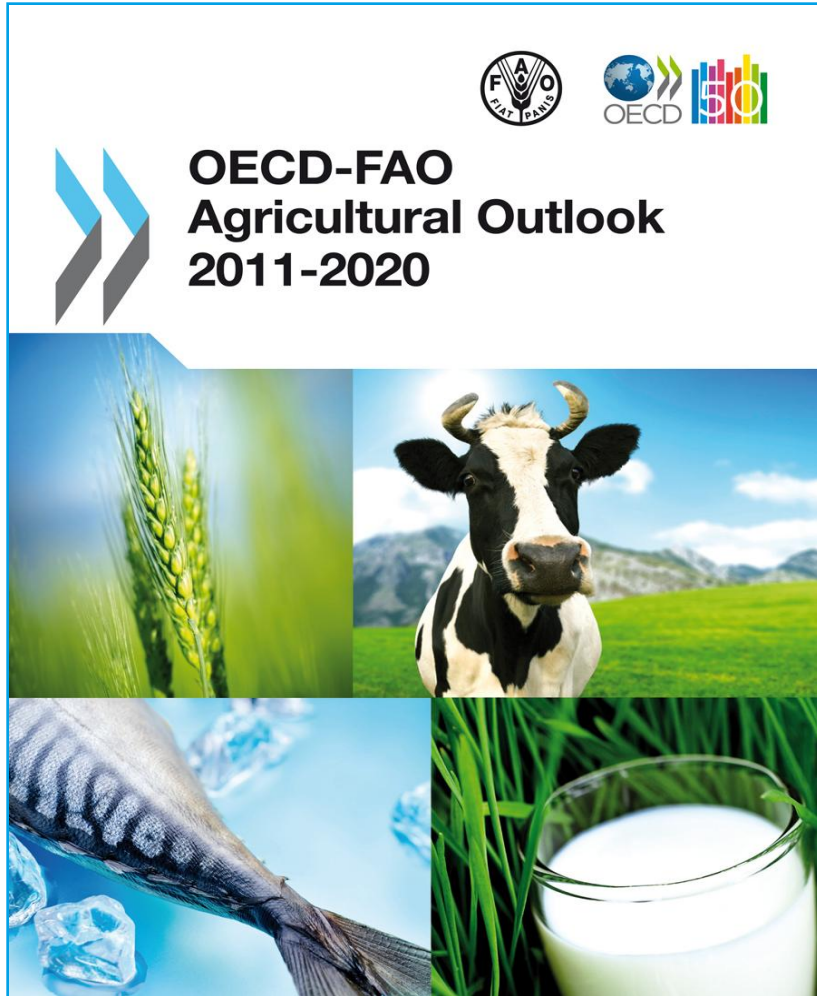


# Prospects and Challenges

**Wayne Jones**  
**OECD Trade and Agriculture**

**World Agricultural Forum, 28 November – 1 December 2011, Brussels**

# Global medium-term consensus



## Good prospects...

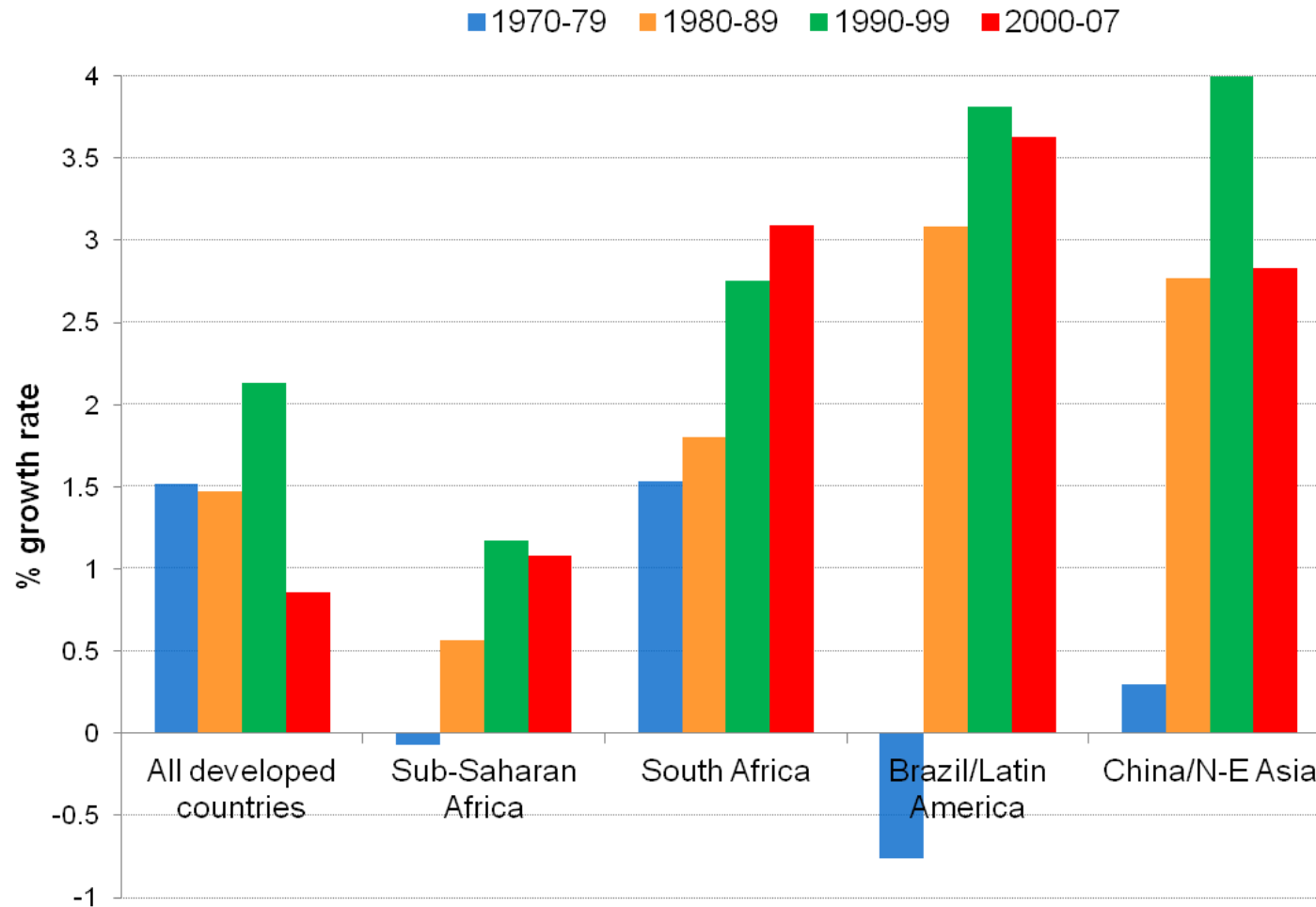
- Higher average prices
- Rising demand
- Expanding trade

## *But...*

- Rising production costs
- Increasing volatility
- Resource constraints
- Slower productivity gains

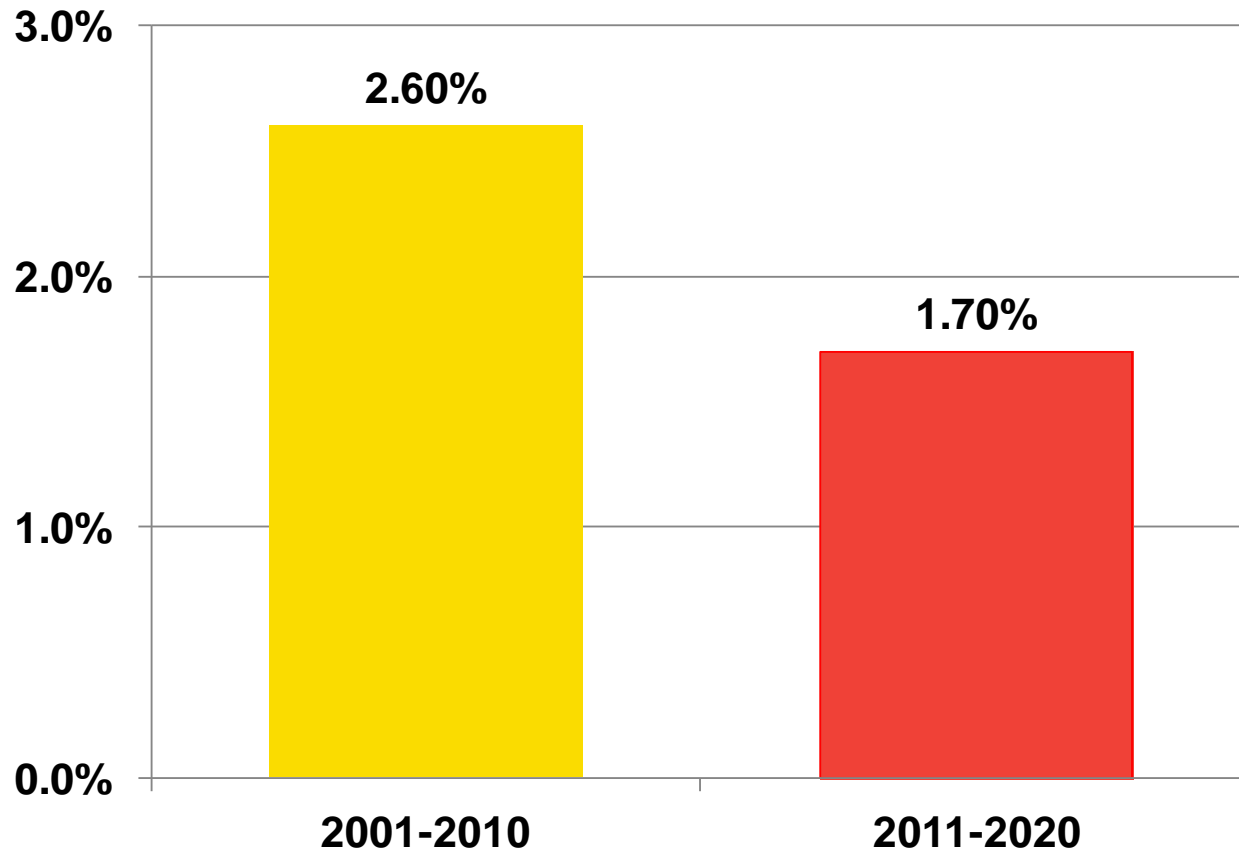
# Agricultural TFP growth is slowing

## Average annual growth rate by period (%)



# Slower projected global output growth

## Global agricultural production growth



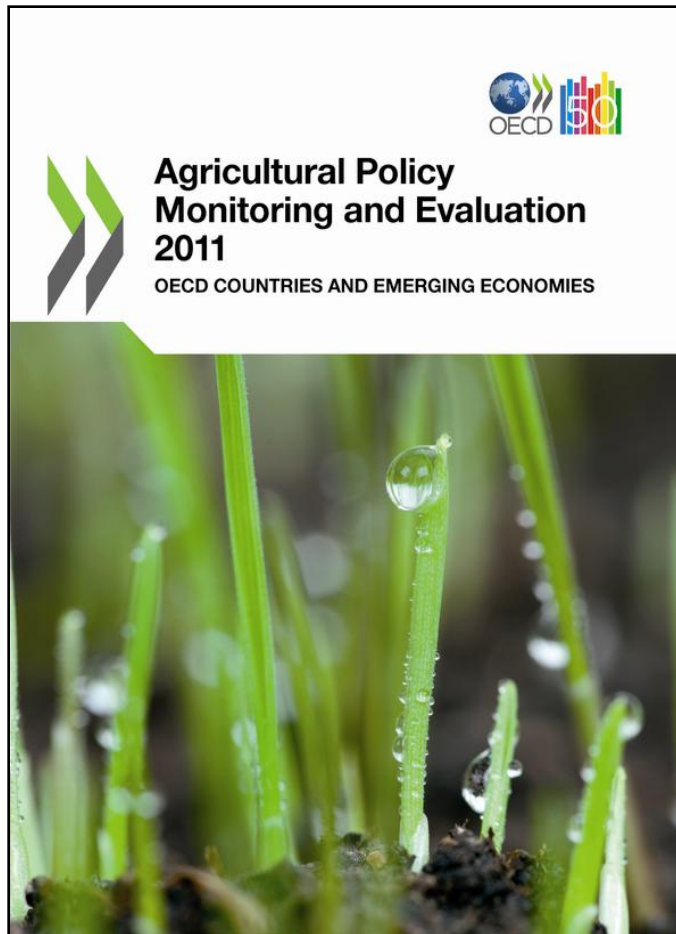
# The need to increase productivity growth

*Improving agricultural productivity growth is not an option to consider — it is an essential requirement for increasing global food supplies on a sustainable basis*

- Growing demand for food, feed and fuel
- Limited availability of land
- Increasing costs
- Climate change



# The challenge for governments



## *Governments need to link policies to priorities*

- Invest in innovation
- Improve resource use efficiency
- Facilitate producer risk management

# The challenge for developing countries

- Invest in education and extension
- Reduce/remove distorting ag/trade policies
- Develop better functioning markets
- Adapt research and innovation to smallholders



# The challenge for industry

## *Building a sustainable food chain*

- Private sector leadership
- Private - public partnerships
- Strengthen B2B cooperation
- Monitor progress – metrics
- Invest in private sector R&D

