



The 2011 Congress of the World Agriculture Forum will Take Forward the Conclusions of the G20 at Cannes

Brussels/St Louis 4 November 2011 - The G20 Summit at Cannes among the other concerns, highlights promoting agricultural production as the key to feeding the world population. The forthcoming 2011 Congress of the World Agricultural Forum (WAF) to be held in Brussels from the 28th November to the 1st December has the objective of putting into action, responses to those concerns.

Said Jim Bolger, Chairman of the Advisory Board of the WAF, and former Prime Minister of New Zealand, "feeding the growing world population also depends on increasing productivity, in other words, gaining more from the same or less, while at the same time becoming more sustainable and reducing agriculture's footprint on our environment". He went on to say "the 2011 WAF Congress will gather together the world's experts from farmers to business and from NGO's to government to debate and decide how this can be achieved".

Constituted by the non-profit World Agricultural Forum, the WAF Congresses have a unique record of bringing together speakers and delegates from all walks of life in a neutral environment. Global leaders from the business, political, diplomatic, NGO and academic worlds will be present to think and debate how things can be done differently to improve global food security. As always many delegates will have strong opinions. But being impartial, the Congress is open to all ideas and shades of opinion.

Continued Jim Bolger, "Continuing and expanding our capacity to feed the global population should not be regarded as an issue. The human race is hugely innovative and adaptive and with the right approach, can almost certainly make up any perceived shortfalls. But if history is any guide, it won't happen by doing things the same old way".

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Notes to Editors

- Congress dates- *28 November to 1 December 2011*
- Venue- Renaissance Hotel, Rue du Parnasse 19, 1050 Brussels, Belgium
- The speaker line-up and latest programme can be seen at www.worldagriculturalforum2011.com
- **Press Accreditation**- media can register for accreditation here: WAFcongress@fourcommunications.com