



worldAgriculturalforum™
Empowering Agriculture



Government of Andhra Pradesh, India

World Agricultural Forum Congress-2013 and Agri-Tech Trade Fair

**Re-shaping Agriculture for a Sustainable Future:
Focus on Small Farmholders**

4-7 November, 2013, Hyderabad, India

First Announcement

www.wafindia2013.com



Patron

Welcome Message from Shri N. Kiran Kumar Reddy, Hon'ble Chief Minister of Andhra Pradesh, India

At the outset, I appreciate the World Agricultural Forum (WAF) for deciding to organize their biennial global event i.e. the 2013 Congress of the World Agricultural Forum at Hyderabad, India in November - 2013, the first time in Asia since the inception of the WAF in 1997.

I strongly believe that the deliberations of the 2013 Congress of the World Agriculture Forum including all key stakeholders such as farmers, farm labour, farmers organizations, industry, key government leaders, scientists, etc., would provide a roadmap for re-positioning small holder agriculture in the liberalizing and globalizing agro markets. I also expect that 2013 WAF will bring agriculture and farmers' issues to the fore once again alerting governments to initiate urgent policy interventions for making farming a viable profession.

I, on behalf of my country as well as my State, warmly welcome delegates from all parts of the World to the 2013 Congress of the WAF in Hyderabad, India, with a sincere belief that they will carry back pleasant memories of this great city in addition to making valuable contributions to the cause of World Agriculture.

Co-Patron



Shri Sharad Pawar, Hon'ble Union Minister for Agriculture, Govt of India.



Rt. Hon. James B. Bolger, Chairman of the WAF Advisory Board and former Prime Minister of New Zealand

We are grateful to Hon'ble Chief Minister of Andhra Pradesh for inviting us to stage the 2013 Congress in Hyderabad, India. Hyderabad will provide an opportunity to examine the global needs which must be provided by agriculture in a new, challenging and different environment.

The demands and responsibilities placed on agriculture increase – as a source of food, energy, clothing, raw materials and pharmaceuticals while all the while using less water and reducing its environmental impact. The growing prosperity of Asia increases these demands and augments the competition for scarce resources.

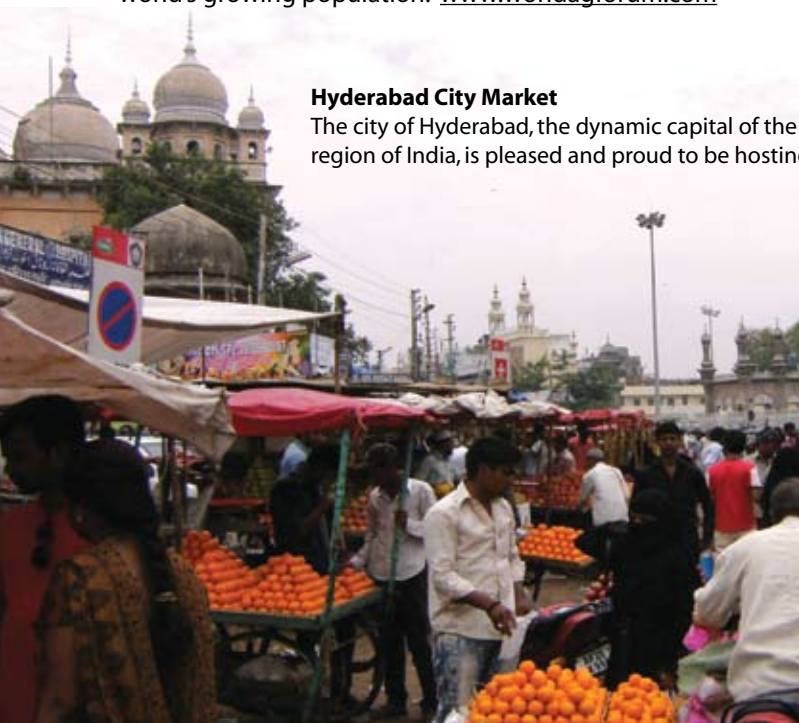
There will be ample opportunity to view and meet Andhra Pradesh, Indian and global leaders in agriculture research and development, industry and government.

World Agricultural Forum

The World Agricultural Forum (WAF) is a policy neutral and internationally inclusive agriculture forum that brings together the leaders from the private sector with policy makers and key policy influencers to focus on providing food, fuel, fibre and water to the world's growing population. www.worldagforum.com

Hyderabad City Market

The city of Hyderabad, the dynamic capital of the State of Andhra Pradesh and important agricultural production region of India, is pleased and proud to be hosting the 2013 Congress of the World Agricultural Forum in India.



TENTATIVE CONGRESS PROGRAMME

Monday, 4th November 2013

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| 1.00 PM | Trade Fair Opens |
| | Visits and excursions to local Farming operations, Research Institutes, Infrastructure Developments, IT Centres and other points of interest |
| 7.00 PM | Informal dinner hosted by Mr.Kanna Lakshminarayana, Agriculture Minister, Andhra Pradesh |

Tuesday, 5th November 2013

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| 8.30 AM | Congress welcome and inauguration: The Prime Minister of India |
| | Opening Remarks: Shri N. Kiran Kumar Reddy, Hon'ble Chief Minister of Andhra Pradesh |
| | Inaugral Address by: Shri Sharad Pawar, Hon'ble Union Minister for Agriculture, Government of India |
| | Rt. Honorable James B. Bolger, Chairman of the Advisory Board, World Agricultural Forum & former Prime Minister of New Zealand |
| 9.45 AM | Ministerial Remarks: Mr. Kanna Lakshminarayana, Minister for Agriculture, Andhra Pradesh |
| 10.15 AM | Keynote: Recognising the Contribution of Women Farmers in Less-developed Agricultural Systems |
| | Congress Theme I – The Future for a Sustainable Agriculture & Food Security in Asia and the Eastern Hemisphere |
| 11.15 AM | Ministerial Round Table |
| 1.30 PM | Keynote: Small and Medium Farmers Faced with the Global Economy |
| 2.30 PM | Breakout Sessions: |
| | The Role of Government in Encouraging Sustainable Agricultural Development |
| | Managing Transitions in Smallholder Environments |
| | Future Trading Patterns and Needs from Agriculture and Food Production |
| 4.00 PM | Keynote: Nutrition Requirements and Solutions in Regions of Rapidly Changing Social Mobility |
| 4.30 PM | Keynote: Improving Soil Fertility |
| 7.30 PM | Congress Dinner |

Wednesday, 6th November 2013

Congress Theme II – Asia Investment, Opportunities & Risk Management

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| 8.30 AM | Keynote: An Effective Value Chain in Agriculture |
| 9.00 AM | Round Table: Effective Business Models for the Development of Agriculture and Food Security |
| 10.30 AM | Keynote: Financing Agriculture and Managing Risk |
| 11.00 AM | Keynote: Agriculture Products and Food Prices – The Future |
| 11.30 PM | Round Table: Developing International Markets for Agriculture – Focus on Asia |
| | Congress Theme III – The Special Needs of Agriculture in Challenging Climates |
| 2.30 PM | Keynote: El Niño, the Weather and Agricultural Output |
| 3.00 PM | Round Table: Practical steps to Mitigate Weather-related Impacts, Especially in Arid Climates |
| 4.30 PM | Keynote: Short-term Weather Prediction Models – Are they Good Enough? |
| 5.00 AM | Keynote: Effective Management of Water Resources |
| Evening | Free (suggestions to be made available) |

Thursday, 7th November 2013

Congress Theme IV – Effective Technology & Technology Transfer

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| 8.30 AM | Keynote: Productivity – The Holy Grail for Agriculture |
| 9.00 AM | Keynote: Is IT delivering for Agriculture and Food Production? |
| 10.30 AM | Breakout Sessions: |
| | Improving Technology Transfer to Smallholder Farmers |
| | Dry-land and Arid Regions – The Needed Technologies |
| | Are there sufficient IT developments for Agriculture? |
| | Systems to Improve Productivity in Small and Medium Holdings |
| 11.45 AM | Round Table: Is Technology the Lever of Riches for Agriculture and Food Security |
| 12.15 PM | Round Table of Conclusions from Breakout Sessions |
| 12.45 PM | Lunch and closing of Day 3 |
| Afternoon | Visits and excursions to local Farming operations, Research Institutes, Infrastructure Developments, IT Centres and other points of interest. Trade Fair continues |

Why this Congress and Trade Fair?

- India and Asia are amongst the areas of highest growth rates in the world and small and women farmers preponderate in the area.
- There is a consequent increased demand on global food supplies impacting prices and availabilities.
- New technology including IT systems and financial systems could be more optimally transferred to agricultural operators, especially those who are smaller.
- The place of the farmer in the value chain can be optimized.
- The financial outlook for agriculture in the developing and wider world is unclear.
- Trade development must be encouraged.
- Agricultural research and productivity has stagnated and therefore difficulties in achieving adequate production.
- Besides food, agriculture is the source of ever more raw materials for other processes and products.
- Sustainable agriculture has become a universal demand especially in the face of adverse weather conditions

- Subsidy-based systems are often ineffective and can be replaced by improved financial and risk management.
- The accompanying Trade Fair will allow up-close examination of many of the developments and business models in the developing and developed world.



A Congress planning meeting hosted by (R-to-L) AP Chief Minister Kiran Kumar Reddy with AP Minister of Agriculture, Kanna Lakshminarayana, WAF Chairman Dr. Ken Baker, WAF Board Member Evie Soames and Principal Secretary Agriculture & Co-Operation, V. Nagi Reddy.

Organising Committee

- Chair Person: Mrs. Minnie Mathew, IAS, Chief Secretary of Andhra Pradesh.
- Co-Chair: Dr. Kenneth M. Baker, Chairman, World Agricultural Forum.
- Co-Chair: Mr. V. Nagi Reddy, IAS, Principal Secretary (Agriculture and Co-Operation), Govt. of Andhra Pradesh.
- Convenor: Professor Aldas Janaiah, Member, Advisory Board, WAF and Director, School of Agribusiness Management, ANGR Agri University.
- Members: Rt. Hon. James B. Bolger, Chairman WAF Advisory Board and Former Priminister of New Zealand.
- Mr. Satish Chandra, IAS, Joint Secretary, Ministry of Fertilizers, Govt of India.
- Dr. Pravesh Sharma, IAS, Managing Director, Small Farmers Agri Business Consortium, Ministry of Agriculture, Govt of India.
- Dr. Leonard Guarraia, Chairman Emeritus, WAF.
- Mr. Harish Reddy, President, Seedsmen Association of Andhra Pradesh.
- Ms. Evie Soames, Member, Advisory Board, WAF.

For details, please contact

World Agricultural Forum Congress - 2013 & Agri-Tech Trade Fair

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Professional Conference Organizer

KUONI | Destination Management

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