



Seal of the State of Andhra Pradesh

The 2013 Congress will be held under the Patronage of His Excellency Mr N. Kiran Kumar Reddy, the Chief Minister of Andhra Pradesh, India



Hyderabad City Market

LIVE WEBCASTING

Courtesy of [Farmer Review](#), The World Agricultural Forum 2013 Congress in Hyderabad, India, plenary sessions can be followed live from this [link](#) starting the following times:

India Standard Time: 9.30 a.m. 5 November

Europe Central Time: 5.00 a.m. 5 November

UK Time: 4.00 a.m. 5 November

US Eastern Time: 11.00 p.m. 4 November

New Zealand Time: 5.00 p.m. 5 November

Australia Eastern Time: 3.00 p.m. 5 November

Korea Time: 1.00 p.m. 5 November

China Standard Time: 12 midday 5 November

Singapore Time: 12 midday 5 November

Sao Paolo (Brazil) Time: 2.00 a.m. 5 November

Buenos Aires (Argentina time) : 1.00 a.m. 5 November

Welcome Message from Hon. Mr N. Kiran Kumar Reddy, Chief Minister of Andhra Pradesh, India



At the outset, I appreciate the World Agricultural Forum (WAF) for deciding to organize their biennial global event i.e. the 2013 Congress of the World Agricultural Forum at Hyderabad, India in November - 2013, the first time in Asia since the inception of the WAF in 1997.

I strongly believe that the deliberations of the 2013 Congress of the World Agriculture Forum

including all key stakeholders would provide a roadmap for re-positioning small holder agriculture in the liberalizing and globalizing agro markets. I, on behalf of my country as well as my State, warmly welcome delegates from all parts of the World to the 2013 Congress of the WAF in Hyderabad, India, with a sincere belief that they will carry back pleasant memories of this great city in addition to making valuable contributions to the cause of World Agriculture.

The Rt. Hon. James Bolger, Chairman of the WAF Advisory Board and former Prime Minister of New Zealand

Hyderabad will provide an opportunity to examine the global needs which must be provided by agriculture in a new, challenging and different environment.

The demands and responsibilities placed on agriculture increase – as a source of food, energy, clothing, raw materials and pharmaceuticals while all the while reducing its environmental impact. The growing prosperity of Asia increases these demands and augments the competition for scarce resources.



worldAgriculturalforum™

Empowering Agriculture

The World Agricultural Forum (WAF) is a policy neutral and internationally inclusive agriculture forum that brings together the leaders from the private sector with policy makers and key policy influencers to focus on providing food, fuel, fibre and water to the world's growing population.

2013 Congress & Agri-Tech Trade Fair

Re-shaping Agriculture for a Sustainable Future focus on small farm-holders

Hyderabad, India, 4 – 7 November 2013

Registration www.wafindia2013.com

Provisional programme – see over contact: 2013congress@worldagforum.com

For field trips see : <http://www.wafindia2013.com/Field-Trips.pdf>

Speaker List includes:

Hon. N. Kiran Kumar Reddy - Chief Minister of Andhra Pradesh

Hon. Tariq Anwar, Hon. Minister of State for Agriculture, Government of India

Hon. Kanna Lakshmi Narayana - Minister for Agriculture, Andhra Pradesh

Rt. Hon. James Bolger – Chairman of the WAF Advisory Board and Former Prime Minister of New Zealand

Hon. Krishna Byregowda, Minister of Agriculture, Govt. of Karnataka

Mr Liam Condon – CEO, Bayer CropScience, Germany

Dr. R. B. Singh, Former Director, Indian Agricultural Research Institute (IARI)

Ms. Denise Burrell, Global Farm Extension Manager, International Farming Ventures, Fonterra Cooperative Group Limited, New Zealand

Dr. Suhas P. Wani, Assistant Research Program Director, ICRISAT, Patancheru, India

Mr. Arie Veldhuizen MBA, Counsellor for Agriculture, Nature and Food Quality in India and Sri Lanka, Ministry of Economic Affairs, the Netherlands

Mr. Anil Jain - CEO, Jain Irrigation, India

Mr. Manan Bindal, Senior Client Manager, Vice President, Global Partnerships, Swiss Reinsurance Company Ltd, Singapore

Mr. G. Chandrasekhar, Associate Editor, Hindu Business Line, India

Mr N Prabhakar, Vice-President, Nava Bharat Ventures Sugars Division

Mr. Murali Sastry, Director Innovation, DSM India.

Professor Hareesh Shah, Chairman of ARC, Advisory Board, ICRM Emeritus Professor, Stanford University, USA

Mr Thad Simons - CEO, Novus International, USA

Dr S A Patil, Ex Vice-Chancellor, UAS, Bangalore

Dr A. Padma Raju, Vice-Chancellor, ANGRAU

Mr. Chris Carson, Director International Policy, Ministry of Primary Industries, New Zealand

Mr. Amareesh Gulati, Managing Director and Head of Financial Inclusion, Standard Chartered Bank

Dr. N. Poole, Chairman ICRISAT, UK

Mr. Arun Chandra Ambatipudi, Executive Director Fairtrade Foundation India and Chief Functionary & Director, Chetna Organic India

Mr. Michael Doane, Vice President, Sustainable Agriculture Policy, Monsanto, USA

Mr. Atul Chaturvedi, CEO, Adani Wilmar Ltd

Dr. Pawanexh Kohli, Chief Advisor National Centre for Cold-Chain Development, Department of Agriculture & Cooperation, Government of India

Mr. Rainer von Mielecki, BASF, Germany

Mr. Philippe de Laperouse, Managing Director, HighQuest Partners, USA

Mr. Sanjay Kaul MD & CEO, National Collateral Management Services Ltd

Mr. Per Falholt, Executive Vice President for Research & Development Novozymes, Denmark

Dr. Kenneth M. Baker, Chairman, World Agricultural Forum, Belgium

Professor Julian Cribb, Professor of Science Communication, University of Technology, Sydney, Australia

Dr. Kiran Sharma, CEO AgriBusiness and Innovation Platform, ICRISAT, India

Dr Purushottam Mainali, Deputy Team Leader/ Policy and Institutional Specialist, ADS (Agriculture Development Strategy), Nepal.

Mr. Bhanu Sharma, Managing Director & CEO, SAME DEUTZ-FAHR

Dr. Andrew Klein, International Director Program Strategy and the Regional Director, Asia Subcontinent, USSEC, USA

Dr R. V. Raja Kumar, Vice-Chancellor, RGUKT, Hyderabad

Why this Congress and Trade Fair?

India and Asia are amongst the areas of highest growth rates in the world and small and women farmers preponderate in the area.

There is a consequent increased demand on global food supplies impacting prices and availabilities.

New technology including IT systems and financial systems could be more optimally transferred to agricultural operators, especially those who are smaller.

The place of the farmer in the value chain can be optimized.

The financial outlook for agriculture in the developing and wider world is unclear.

Trade development must be encouraged.

Agricultural research and productivity has stagnated and therefore difficulties in achieving adequate production.

Besides food, agriculture is the source of ever more raw materials for other processes and products.

Sustainable agriculture has become a universal demand especially in the face of adverse weather conditions

Subsidy-based systems are often ineffective and can be replaced by improved financial and risk management.

The accompanying Trade Fair will allow up-close examination of many of the developments and business models in the developing and developed world.

Congress programme

Monday, 4th November 2013

10.30 a.m. Registration Desk Opens

Afternoon Visits and excursions to local Farming operations, Research Institutes, etc. <http://www.wafindia2013.com/Field-Trips.pdf>

7.00 p.m. Evening Event at the Novotel Gardens hosted by the **Hon. Kanna Lakshmi Narayana**, Minister for Agriculture, Andhra Pradesh

Tuesday, 5th November 2013 - Main Conference Room

Morning – Inauguration

9.30 a.m. Invitation of Dignitaries to the Dais and presentation of bouquets

9.35 a.m. Lighting of the Lamp and Invocation song

9.45 a.m. Opening remarks, **Dr. Kenneth M. Baker**, Chairman, World Agricultural Forum

9.50 a.m. WAF Welcome address, **Rt. Hon. James Bolger**, Chairman of the World Agricultural Forum Advisory Board, Former Prime Minister of New Zealand

10.00 a.m. Welcome address, **Hon. Kanna Lakshmi Narayana**, Minister for Agriculture & ATM, Government of Andhra Pradesh

10.15 a.m. Address, **Hon. Ramreddy Venkata Reddy**, Minister for Horticulture, Sericulture, RSAD, Government of Andhra Pradesh

10.25 a.m. Inaugural Address, **Hon. Tariq Anwar**, Hon. Minister of State for Agriculture, Government of India

10.35 a.m. Address, Chief Guest: **Hon. N. Kiran Kumar Reddy**, Chief Minister of Andhra Pradesh

10.50 a.m. Presentation of Mementos and National Anthem

11.00 a.m. Tea and Coffee Break – Level 1. Inauguration of Agri-Tech Trade Fair

11.30 p.m. Keynote: Greening Agriculture towards an Ever-Green Economy, **Dr. R. B. Singh**, Former Director, Indian Agricultural Research Institute (IARI)

12.00 p.m. Keynote: The challenge of feeding 10 billion people – Why we need a new revolution in agriculture: **Mr Liam Condon** – CEO, Bayer CropScience

12.30 p.m. Keynote: Managing Scarce Water Resources, **Dr. Dilip N. Kulkarni**, President, Jain Irrigation

1.30 p.m. Lunch – Level 1

Tuesday, 5th November 2013 - Main Conference Room

Afternoon

2.30 p.m. Keynote: **Professor Julian Cribb**, Professor of Science Communication, University of Technology, Sydney, Australia

3.00 p.m. Keynote: International Experience in Encouraging Dairying for Smallholder Farmers – **Dr. Denise Burrell**, Global Farm Extension Manager, International Farming Ventures, Fonterra Cooperative Group Limited

3.30 p.m. Implementing Large Scale Sustainable Intensification – A Holistic Case Study from India – **Dr. Suhas P. Wani**, Assistant Research Program Director, ICRISAT, Patancheru, India

4.00 p.m. Round Table: “Partnering solutions for smallholder farmers” – sponsored by Bayer CropScience

Moderator: **Mr. G. Chandrasekhar**, Associate Editor, Hindu Business Line, India

Panelists: **Dr N. Poole**, Chairman ICRISAT (CGIAR), **Mr. Ajay Jakhar**, Chairman, Bharat Krishak Samaj, India, **Dr. Dilip N. Kulkarni**, President, Jain Irrigation, **Dr. N.K. Dadlani**, Director, National Seed Association of India

4.45 p.m. Tea and coffee break – Level 1

5.15 p.m. Breakout Sessions:

Main Conference Room

Meeting Room 1.01 & 1.02

Meeting Room 1.03 & 1.04

Round Table A1. Role of Cooperatives and Corporations in Sustainable Agriculture:

Chair and Moderator: **Mr Y Vijayender Reddy**, Former Chairman, Andhra Pradesh Co-operative Bank (APCOB)
Speakers/Panelists: **Mr N. Prabhakar**, Vice-President, Nava- Nava Bharat Ventures Sugars Division, **Mr Pasha Patel**, Chairman, Farmers Union, Lathore, Maharashtra, **Mr Kiran Vissa**, Convenor, Alliance for Sustainable Holistic Agriculture, New Delhi

Round Table A2. Food and Agriculture Challenges of India with special Reference to Small Farm holders. Session sponsored by ANGRAU (Acharya N G Ranga Agricultural University)

Chair & Moderator: **Mr. V. Nagi Reddy**, IAS, Principal Secretary to Govt. of Andhra Pradesh
Speakers/Panelists: **Dr A. Padma Raju**, Vice-Chancellor, ANGRAU, **Dr S. A. Patil**, Ex Vice-Chancellor of UAS (University of Agricultural Sciences), **Dr C. Ramaswamy**, Ex Vice-Chancellor

Round Table A3. Systems to Improve Agricultural Productivity & Efficiency – Reducing Post-Harvest Losses & Cool Chain Developments – Sponsored by The Global Research Alliance. Moderator: Mr. Theun Vellinga, Wageningen University, the Netherlands.

Participants: **Dr. Raghavendra Bhatta**, National Institute of Animal Nutrition and Physiology (NIANP), Bangalore, **Professor Himanshu Pathak**, Indian Agricultural Research Institute, **Dr. Pawanexh Kohli**, Chief Advisor National Centre for Cold-Chain Development, Department of Agriculture & Cooperation, Government of India

6.00 p.m. Round Table of Conclusions from Breakout Sessions

Participants: the Round Table Session Moderators

7.30 p.m. Dinner at Rock Heights at Shilparamam, Hosted by **Hon. N. Kiran Kumar Reddy**, Chief Minister of Andhra Pradesh

Wednesday, 6th November 2013 - Main Conference Room

Morning

9.30 a.m. Keynote: **Hon. Krishna Byregowda**, Minister of Agriculture, Govt. of Karnataka,

10.00 a.m. Round Table: **Sustainable intensification of dairy production; policy and science opportunities** – In association with the *Global Research Alliance on Agricultural Greenhouse Gases*. Current situation in worldwide sustainable Agricultural Production, and experiences in Sustainable Agricultural Production in the Netherlands and New Zealand. Moderator: **Mr. Arie Veldhuizen MBA**, Counsellor for Agriculture, Nature and Food Quality in India and Sri Lanka, Ministry of Economic Affairs, the Netherlands. Panelists include: **Mr. Chris Carson**, Director International Policy, Ministry of Primary Industries, New Zealand, **Dr D. Venkateswarlu**, Director of Animal Husbandry, Govt. of Andhra Pradesh, **Mr. Theun Vellinga**, Wageningen University, **Dr B Venkateswarlu**, Director, CRIDA, Hyderabad, **Dr. Peter Kenmore**, Representative of the FAO in India

- 11.00 a.m. Keynote: BioBased Agriculture Contributing to a Sustainable Environment, **Mr G.S. Krishnan**, President of Novozymes, India
- 11.30 a.m. **Tea and coffee break – Level 1**
- 12.00 p.m. Keynote: The Agricultural Community in the Development of the Bio-based Economy – Painting an Integrated Approach to New Value Chains, **Mr. Murali Sastry**, Director Innovation, DSM India.
- 12.30 p.m. Keynote: The Fairtrade Business Model as a Major Enabler for Agriculture, **Mr. Abhishek Jani**, Executive Director, Fairtrade Foundation
- 1.00 p.m. Round Table: Integrating Farmholders including small-holders into new economic value chains. Moderator: **Dr. Kenneth M. Baker**, Chairman, World Agricultural Forum. Participants: Morning's Keynote Speakers
- 1.30 p.m. **Congress Lunch – Level 1**
- 1.30 p.m. In parallel and *by invitation only* - **Lunch Side Event** hosted by New Zealand and the Netherlands to support the Research Groups of the **Global Research Alliance – Rooms 1.03 & 1.04 (Level 1)**

Wednesday, 6th November 2013 – Main Conference Room

Afternoon

- 2.30 p.m. Keynote: Investment Opportunities: Micro-Finance and Encouraging Entrepreneurship in Small Holder Economies. **Mr Amareesh Gulati**, Managing Director and Head of Financial Inclusion, Standard Chartered Bank
- 3.00 p.m. Keynote: Developing Talent and Entrepreneurship to Feed the World, **Mr Thad Simons**, CEO Novus International and President IFAMA.
- 3.30 p.m. Roundtable: Infrastructure, Logistics and Transportation as Agricultural Enablers (hosted by the USSEC): Moderator: **Mr. G. Chandrasekhar**, Associate Editor, Hindu Business Line, India. Panelists: **Mr. Atul Chaturvedi**, CEO, Adani Wilmar Ltd, **Mr. Sushil Goenka**, Ex-President, Solvent Extractors Association of India, **Mr. Sanjay Kaul** MD & CEO, National Collateral Management Services Ltd, **Dr. Drew Klein**, International Director Program Strategy and the Regional Director, Asia Subcontinent, USSEC, **Dr. P.E. Vijay Anand**, Director-India Meal Program, USSEC
- 4.00 p.m. **Tea and Coffee Break – Level 1**

	Main Conference Room	Meeting Room No. 1.01 & 1.02
	Developing Entrepreneurship in Agri-Business	Risk Management in Agri-Business
4.30 p.m.	Round Table B1: Encouraging and Incubating Entrepreneurship in Agri-Business Moderator: Dr. Kenneth Baker , Chairman, WAF Conversation between Dr. Kiran Sharma , CEO AgriBusiness and Innovation Platform, ICRISAT, Dr. D. Rama Rao , National Director of NAIP, Dr. A. S. Krishnamoorthy , Professor, Directorate of Agribusiness Development, Tamil Nadu Agricultural University, Mr Pravesh Sharma , IAS, MD, Small Agri-Business Consortium of India, Mr. Abhishek Jani , Executive Director, Fairtrade Foundatn.	Round Table B2: Context and governmental policies/regulations driving adoption of risk management practices Moderator: Rt. Hon. James Bolger , Chairman of the World Agricultural Forum Advisory Board, Former Prime Minister of New Zealand, Panelists: Dr T Radha , Commissioner & Ex Officio Secretary, Dr Nagarjuna Potu , General Manager, AIC, Dr H Hemnath Rao , Director, CPSRD, ASCI, Hyderabad
5.15 p.m.	Round Table B3: Best Practices in Encouraging Agricultural Entrepreneurship: Moderator: Dr. Ralph von Kaufmann , former co-ordinator at FARA Panelists: Mr. Anil Darak , Standard Chartered Bank, Mr. Rainer von Mielecki , BASF, Mr Shiv Kumar , Head, ITC	Round Table B4: New Approaches to Risk Management in Agriculture Moderator: Dr. M. Sudarshan Reddy , Former Dean of Agriculture, ANGRAU and Chairman, RIRD & Secretary, Indian Science Congress, AP Chapter. Panelists, Mr. Manan Bindal , Senior Client Manager, Vice President, Global Partnerships, Swiss Reinsurance Company Ltd, Singapore, Professor Hareesh Shah , Chairman of ARC, Advisory Board, ICRM Emeritus Professor, Stanford University, Mr. Potu Nagarjun , Dy. General Manager, Agricultural Insurance Company of India Ltd..
6.00 p.m.	Round Table of Conclusions from Parellel Sessions: Moderator: Mrs. Evie Soames , Member of the Board, WAF. Participants: Round Table Moderators	
6.30 p.m.	Close of Day 2	

Thursday, 7th November 2013 – Main Conference Room

Morning

- 9.30 a.m. Keynote: Success Story of Mulkanoor Rural Bank and Marketing Society for Sustainable Agriculture **Mr A Praveen Reddy**, MLA and BoM, ANGRAU:

	Main Conference Room	Meeting Room No. 1.01 & 1.02
10.00 a.m.	Round Table C1: Technology Responding to Nature's Challenges such as Water Availability and Climate Change: Moderator: Dr A. Padma Raju , Vice-Chancellor, ANGRAU. Panelists: Mr. Michael Doane , Vice President, Sustainable Agriculture Policy, Monsanto, Mr. Raghu Saxena , India Director EarthWatch Institute	Round Table C2: Agriculture and Mechanization – Impacts & Options, Small and Large Holdings. Moderator : Dr.M. M. Pandey , former Deputy DG (Engineering), ICAR. Panelists: Dr Purushottam Mainali , Deputy Team Leader/ Policy and Institutional Specialist, ADS (Agriculture Development Strategy), Nepal, Mr.Bhanu Sharma , Managing Director & CEO, SAME DEUTZ-FAHR
10.30 a.m.	Round Table: Inclusive Market Oriented Development (IMOD) – Enabling small and poorer farmers to capture larger rewards from markets, while managing their risks. Moderator: Dr. Nigel Poole , Chairman, ICRISAT, Hyderabad. Panelists: Cynthia Bantilan , ICRISAT, C L Laxmipathi Gowda , ICRISAT, Dr C Ramaswamy , President, ISAE & Ex Vice-Chancellor, TNAU, Dr. P. Parthasarathy Rao , Asst. Research Program Director & Principal Scientist, Markets, Institutions & Policies, ICRISAT	
11.15 a.m.	Tea and Coffee Break – Level 1	
12.15 p.m.	Round Table: Development of Information Technology for Agriculture in general and Small Farm Holder Agriculture in particular- Productivity, Costs & Prices Impact. Moderator Dr R V Raja Kumar , Vice-Chancellor, RGUKT, Hyderabad. Panelists: Mr V Srinivasa Rao , Sr Vice-President, Mahindra Satyam, Mr J A Chowdary , Co-Chair, FICCI, Founder Food 360 foundation, Ms. Shilpa Divekar Nirula , Director, Corporate Affairs & Strategy, Monsanto India	
12.45 p.m.	Conclusions from Morning Round Tables. Participants: The Morning Sessions Moderators	
1.15 p.m.	Valedictory: Hall No 3 Mr. Kanna Lakshmi Narayana , Minister for Agriculture, Andhra Pradesh Rt. Hon. James Bolger – Chairman of the WAF Advisory Board and Former Prime Minister of New Zealand	
1.45 p.m.	Lunch and Close of Congress – Level 1	
Afternoon	Visits and excursions to local Farming operations, Research Institutes, etc. http://www.wafindia2013.com/Field-Trips.pdf , Trade Fair continues	

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For sponsorship opportunities, Speaker and Trade Fair enquiries, contact: WAF Chairman,
Dr. Kenneth M. Baker at 2013congress@worldagforum.com

Version: 7 November 2013