



## world Agricultural forum

[www.worldagforum.com](http://www.worldagforum.com)

Congress, Brussels, Belgium  
28 November to 1 December 2011

Renaissance Hotel  
rue du Parnasse 19, 1050 Brussels, Belgium

registration at: [www.worldagriculturalforum2011.com](http://www.worldagriculturalforum2011.com)

## Rethinking Agriculture to sustain a growing global population

Why this Congress?

- Current unprecedented interest and concern about agriculture and price rises in commodities and food.
- Impact in all nations and especially in developing countries.
- Difficulties in achieving adequate production, especially in the face of adverse weather conditions
- Besides food, agriculture is the source of ever more raw materials for other processes and products.
- The need to ensure sustainability in agriculture and food production.
- Finance and credit systems are still recovering.
- Technology and financial systems for agriculture are underused and misunderstood.
- Global institutions such as the G8, the G20, the UN, the FAO and others are seeking solutions.

In a break with tradition and shortly after the conclusion of the G20 meeting in November, the 2011 WAF Congress will be held in Brussels, seat of many of the European Union Institutions. Speakers and delegates will come together to evaluate the situation, discuss, debate and seek solutions and especially, re-think our global agriculture systems and how they can be improved to serve the growing global population.

### Your Congress Chairmen:

- **Rt. Honorable James B. Bolger**, ONZ, Chairman of the Advisory Board, World Agricultural Forum
- **Dr. Kenneth M. Baker**, Chairman of the Congress Organisation & Vice-Chairman Advisory Board, World Agricultural Forum

### Monday, 28 November 2011

5.00 p.m.	Registration Opens
6.30 p.m. to 8.00 p.m.	<b>Opening Reception</b> Attendees and Guests from European Institutions, Diplomats, Brussels Representatives, NGO's and Corporate Representatives <b>Madrid Suite – Renaissance Hotel (Sponsor – Bayer CropScience)</b>

### Tuesday, 29 November 2011

8.30 a.m.	WELCOME - <b>Rt. Honorable James B. Bolger</b> , ONZ Chairman of the Advisory Board, World Agricultural Forum
8.45 a.m.	Opening Keynotes <b>The Unprecedented Demands on Agriculture – The Stakes</b> - <b>Professor Paolo De Castro</b> , Chairman of the Agricultural and Rural Development Committee of the European Parliament and Member of the Advisory Board of the World Agricultural Forum .
9.15 a.m.	Keynote: <b>Ms. Sandra E. Peterson</b> , CEO, Bayer CropScience .
9.45 a.m.	Break

### Congress Theme I

#### Rethinking Agriculture – The Issues

10.15 a.m.	Round Table <b>Is this the New World Order? Higher Prices, Higher Demand and Continuing Hunger</b> Will food prices continue to rise? Where is future demand coming from? What will be the attitude of food-producing nations? How are governments likely to react as they seek to ensure food security for their own nations? Avoiding public discontent with food security issues. Can prices be controlled? Moderator: <b>The Hon. Clayton Yeutter</b> , Former US Secretary of Agriculture and former US Trade Representative  <ul style="list-style-type: none"> <li>• <b>Dr Franz Fischler</b>, Chairman RISE (Rural Investment Support for Europe) and Former European Commissioner of Agriculture</li> <li>• <b>Dr. Ren WANG</b> Vice President, Chinese Academy of Agricultural Sciences (CAAS) .</li> </ul>
11.15 a.m.	Interactive discussion with audience
11.45 a.m.	Plenary: <b>What does Society Expect from Farmers?</b> <b>Maximilian Hardegg</b> , Austrian Farmer and Board Member, DLG German Agricultural Union
12.15 p.m.	Walking Lunch

<b>1.30 p.m. Breakout Session I</b>	
	<p><b>New Technology for Agriculture – The Challenges</b>                      Moderator: <b>Dr. Christoph Wegner</b>, Senior Vice President, Global Research and Development, Crop Protection Division, BASF                      Panel:</p> <ul style="list-style-type: none"> <li>• <b>Dr. Mike Bushell</b>, Principal Scientific Adviser, Syngenta International AG .</li> <li>• <b>Pierre Rolland</b>, Director Business Development, GeoSys</li> <li>• <b>Michael Doane</b>, Vice President, Sustainable Agriculture, Monsanto, USA,</li> <li>• <b>Dominic Dyer</b>, Chief Executive, Crop Protection Association</li> </ul>

<b>1.30 p.m. Breakout Session II</b>	
	<p><b>The Global Trading System as a Motor for Assuring Food Security</b>                      Moderator: <b>Carole Brookins</b>, Former U.S. Executive Director, The World Bank                      Panel:</p> <ul style="list-style-type: none"> <li>• <b>Alex Chu</b>, Deputy Chairman &amp; Executive Director, Dah Chong Hong Holdings, Hong Kong</li> <li>• <b>Mr. John S. Wilson</b>, Lead Economist, Development Research Group, International Trade, The World Bank</li> <li>• <b>Professor Stefan Tangermann</b>, Emeritus Professor at the University of Göttingen and former Director for Trade and Agriculture at the OECD</li> <li>• <b>Géraldine Kutas</b>, União da Indústria da Cana-de-Açúcar/Brazilian Sugar Cane Industry Association</li> </ul>

<b>1.30 p.m. p.m. Breakout Session III</b>	
	<p><b>Extracting Benefits for all from the Agriculture-Based Value Chain.</b>                      Moderator: <b>Mr Ron Bonnett</b>, Board Member, World Farmers Organisation, and President The Canadian Federation of Agriculture, Canada                      Panel:</p> <ul style="list-style-type: none"> <li>• <b>Tom Lambie</b>, Chancellor of Lincoln Agricultural University and former President of Federated Farmers, New Zealand</li> <li>• <b>Marc Rosiers</b>, Belgian Farmers Union</li> <li>• <b>Knud Buhl</b>, Director for International Trade, Danish Bacon and Meat Council (DBMC)</li> </ul>

<b>1.30 p.m. p.m. Breakout Session IV</b>	
	<p><b>Bio-Energy – Scope and Future</b>                      Moderator: <b>Poul Ruben Andersen</b>, Vice President for Bioenergy at Novozymes                      Panel:</p> <ul style="list-style-type: none"> <li>• <b>Greg Murray</b>, Co-Founder and Group Managing Director, CleanStar Ventures</li> <li>• <b>Roberto Rodriguez Labastida</b>, Senior Analyst, Bloomberg New Energy Finance</li> <li>• <b>Henk Joos</b>, CEO Quinvita, Belgium</li> <li>• <b>Assistant Professor Niclas Scott Bentsen</b>, Faculty of Life Sciences, University of Copenhagen</li> </ul>

3.15 p.m.	Break
4.00 p.m.	<p><b>Plenary Round Table: Conclusions - The Issues:</b>                      Moderator: <b>The Hon. Clayton Yeutter</b>, Former US Secretary of Agriculture and former US Trade Representative                      Panel: Chairs of Breakout Sessions I, II, III &amp; IV</p> <ul style="list-style-type: none"> <li>• <b>Dr. Christoph Wegner</b>, Senior Vice President, Global Research and Development, Crop Protection Division, BASF</li> <li>• <b>The Honorable Carole L. Brookins</b>, Former U.S. Executive Director, The World Bank</li> <li>• <b>Ron Bonnett</b>, Board Member of WFO &amp; President, Canadian Federation of Agriculture (CFA/FCA, Canada)</li> <li>• <b>Poul Ruben Andersen</b>, Vice President for Bioenergy, Novozymes</li> </ul>
5.00 p.m.	Interactive discussion with audience
7.30 p.m.	<p><b>Congress Reception and Dinner – Traditional Belgian Fare</b>                      Renaissance Hotel, Brussels                      Guest Speaker: <b>Kris Peeters</b>, Minister-President of the Flemish Government and Minister of Agriculture</p>

**Wednesday, 30 November 2011**

7.30 a.m.	Registration Open
8.10 a.m.	Housekeeping/Announcements – <b>Ken Baker</b> , Chairman of the Congress Organisation & Vice-Chairman WAF Advisory Board

**Congress Theme II**

**Rethinking Agriculture –The Potential Solutions**

8.15 a.m.	<p>Plenary Round Table: <b>A New Vision for Agriculture – Market-based Solutions</b>                      Panelists (all are proposed and will be selected in cooperation with the WEF and include):                      Moderator: <b>Robert Berendes</b>, Head of Business Development, Syngenta .</p> <ul style="list-style-type: none"> <li>• <b>Rainer von Mielecki</b>, Head of Global Public/Government Affairs Crop Protection, BASF</li> <li>• <b>David Cleary</b>, Global Agriculture Lead, The Nature Conservancy</li> <li>• <b>Willem-Jan Laan</b>, Director Global External Affairs, Unilever</li> </ul>
9.15 a.m.	Interactive discussion with audience

9.30 a.m.	Keynote – <b>“Sustainability as a Business Driver”</b> : <b>Anton Robek</b> , Sr.VP Bio-based Products & Services, DSM
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10.00 a.m.	Break
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10.30 a.m.	<p>Plenary Round Table: <b>“More from Less” – Improved Sustainable Use of Natural Resources</b>                  Moderator : <b>Mark Ekstein</b>, Managing Director International Finance, World Wildlife Fund                  Panel:</p> <ul style="list-style-type: none"> <li>• <b>Lord Deben</b> (John Gummer), former UK Minister of Agriculture &amp; of Environment .</li> <li>• <b>Dr. Dirk Voeste</b>, Head Sustainable Agriculture, BASF .</li> <li>• <b>Bruce Tozer</b>, Head of EMEA Sales Softs &amp; Agricultural Products, Crédit Agricole Corporate and Investment Bank, Commodities, Fixed Income Markets .</li> <li>• <b>Anton Robek</b>, Sr. VP Bio-based Products &amp; Services, DSM</li> </ul>
11.15 a.m.	Interactive discussion with audience

11.45 a.m.	Keynote: <b>Mr Georg Häusler</b> , Head of Cabinet, European Commissioner for Agriculture and Rural Development
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12.15 p.m.	Keynote – <b>“How to Reconcile Prosperity with Nature”</b> : <b>Professor Paul Collier</b> , Professor of Economics, Oxford University
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12.45 p.m.	Lunch
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<b>1.30 p.m. Breakout Session I</b>	
	<p><b>View from the Land - Principles for Responsible Agricultural Investment</b>                  Moderator: <b>Thierry de l’Escaille</b>, Secretary General, ELO .                  Panel: (panel under development by Thierry de l’Escaille, ELO)</p> <ul style="list-style-type: none"> <li>• <b>Mikhail Orlov</b>, Founder &amp; President of The Ambika Group, Russia</li> <li>• <b>Mindaugas Kuklierius</b>, Vice-Minister of Agriculture of Republic of Lithuania</li> <li>• <b>Mauritz Quaak</b>, Member of the Board, SAF-agriculteurs de France</li> <li>• <b>Jan Paul van Hoven</b>, Director, Koninklijke Maatschap Wilhelminapolder, Netherlands</li> </ul>

<b>1.30 p.m. Breakout Session II</b>	
	<p><b>Re-thinking Agriculture – The Role of South-South Partnerships</b>                  Moderator:</p> <ul style="list-style-type: none"> <li>• <b>Dr. William Dar</b>, Director General of ICRISAT (The Philippines)</li> </ul> <p>Panel:</p> <ul style="list-style-type: none"> <li>• <b>Dr. Arvind Kumar</b>, Deputy Director General Education, Indian Council of Agricultural Research (ICAR)</li> <li>• <b>Said Silim</b>, Director of East and South Africa Region, ICRISAT</li> <li>• <b>Dr. Nigel Poole</b>, Chairman ICRISAT.</li> </ul>

<b>1.30 p.m. Breakout Session III</b>	
	<p><b>Encouraging Future Investment Opportunities for Agriculture</b>                  Moderator: Gary Blumenthal, President and CEO, World Perspectives, Inc.                  Panel:</p> <ul style="list-style-type: none"> <li>• <b>Stéphane Frappat</b>, CEO Sodrugestvo Group of Companies, Russian Federation .</li> <li>• <b>Emma Cardy-Brown</b>, Director Cardy-Brown &amp; Co Ltd &amp; Agri-Invest Publications Ltd, Kenya .</li> <li>• <b>John Llewellyn</b>, Llewellyn Consulting and former Chief of Staff, OECD</li> <li>• <b>Adam Anders</b>, Managing Director, Rabo Ventures, Rabobank, The Netherlands</li> <li>• <b>Wayne Jones</b>, Division Head, Agri-food Trade and Markets, Directorate for Trade and Agriculture, OECD</li> </ul>

<b>1.30 p.m. Breakout Session IV</b>	
	<p><b>Ensuring Future Management has the Capacity to Re-think and Implement the Necessary Changes for the Future of Agriculture</b>                  Moderator: <b>Corrado Pirzio-Biroli</b>, President ELO, Vice Chairman of the RISE Foundation (Rural Investment Support for Europe) and former Agriculture Chief of Staff at the European Commission                  Panel:</p> <ul style="list-style-type: none"> <li>• <b>Professor Aldas Janaiah</b>, Head, School of Agribusiness Management-SABM, Acharya NG Ranga Agricultural University, ANGRAU, Rajendranagar, Hyderabad, India .</li> <li>• <b>Pol Coppin</b>, Former Dean, Faculty of BioSciences, KU Leuven</li> <li>• <b>Noël Devisch</b>, Chairman of Vlaamse Visveiling and former Chairman of the Belgian Farmers Union  </li> <li>• <b>Tom Lambie</b>, Chancellor of Lincoln Agricultural University and former President of Federated Farmers, New Zealand</li> </ul>

3.00 p.m.	Break
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3.30 p.m.	Plenary: <b>Towards a Biobased Future</b> <b>Mr. Steen Riisgaard</b> , President & CEO, Novozymes, Denmark
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4.00 p.m.	Plenary: <b>Animal Health and Nutrition as Driver of Productivity, Sustainability and Quality</b> <b>Thad W. Simons</b> , President and CEO, Novus International
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4.30 p.m.	<p><b>Plenary Round Table: Conclusions Rethinking Agriculture - The Potential Solutions:</b>  <b>Lord Deben</b> (John Gummer), former UK Minister of Agriculture &amp; of Environment .                  Panel: Chairs of Breakout Sessions I, II III &amp; IV</p>
5.15 p.m.	Interactive discussion with audience

7.30 p.m.	Free Evening – Suggestions for Dinner Venues will be made available
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**Thursday, 1 December 2011**

**Congress Theme III**  
**Re-thinking Global Agriculture – Finance and Management for the Future, and a Call to Action**

8.00 a.m.	Housekeeping/Announcements – <b>Ken Baker</b> , Chairman of the Congress Organisation & Vice-Chairman WAF Advisory Board
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8.05 a.m.	Plenary: <b>Commodity Forecasts: “A Dangerous New Phase...”</b> <b>Ric Deverell</b> , Credit Suisse
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8.30 a.m.	Round Table: <b>Agricultural Commodity Markets – Is Regulation Really Necessary?</b> Moderator: <b>Mr. Jorge Cazenave</b> , Former Secretary of Agriculture, Argentina <ul style="list-style-type: none"> <li>• <b>Professor Johan Swinnen</b>, Professor of Development Economics, K.U.Leuven and President-elect of the International Association of Agricultural Economists .</li> <li>• <b>Prof. Harald von Witzke</b>, President of the Humboldt Forum for Food and Agriculture, Berlin .</li> <li>• <b>Emeritus Professor Allan Buckwell</b>, Policy Director, Country Land Association, UK</li> <li>• <b>Arnaud Petit</b>, Director Commodities and Trade, COPA/COGECA European Farmers and European Agri-Cooperatives</li> </ul>
9.40 a.m.	Interactive discussion with audience – Panel to be joined by <b>Ric Deverell</b> , Credit Suisse

10.00 a.m.	Break
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10.30 a.m.	Round Table: <b>Trends and Developments in Private Financing of Agriculture</b> Moderator: <b>Philippe de Lapérouse</b> , Managing Director, – Global Food, Agribusiness and Biofuels, HighQuest Partners LLC, St Louis, USA . Panel: <ul style="list-style-type: none"> <li>• <b>Daniel Hough</b>, Macquarie Agricultural Funds Management</li> <li>• <b>Rui Laurentino</b>, Founder and CEO of Quifel Resources, Portugal.</li> <li>• <b>Nathalie Brisbois</b>, Manager of the Enterprise Fund of the Belgian Investment Company for Developing Countries (BIO)</li> </ul>
11.15 a.m.	Interactive discussion with audience

11.30 a.m.	<b><u>The Financing, Effectiveness, Yardsticks and Place of Aid for Trade in Development Programmes</u></b> Moderator: <b>Natalia Alonso</b> , Head of EU Advocacy, Oxfam International <ul style="list-style-type: none"> <li>• <b>Dr. John Barrett</b>, Chief Professional, Research and Evidence Division, UK Department for International Development</li> <li>• <b>H.E. Vangelis Vitalis</b>, Ambassador of New Zealand to the EU and New Zealand Chief Negotiator for the ASEAN-Australian-New Zealand FTA and Malaysia-New Zealand FTA</li> <li>• <b>Ignace Coussement</b>, Managing Director, AgriCord</li> <li>• <b>Nick Moon</b>, Co-founder, KickStart, Kenya</li> </ul>
12.15 p.m.	Interactive discussion with audience

12.30 p.m.	Agriculture Facing the Future – A Leader’s Thoughts <b>Hon. C. Damodara Rajanarsihma</b> , Deputy Chief Minister of Andhra Pradesh, India (remarks delivered by Mr. V. Nagi Reddy, Principal Secretary, Government of Andhra Pradesh, India)
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1.00 p.m.	Close of Congress Rt. Honorable James B. Bolger, ONZ Chairman of the Advisory Board, World Agricultural Forum
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